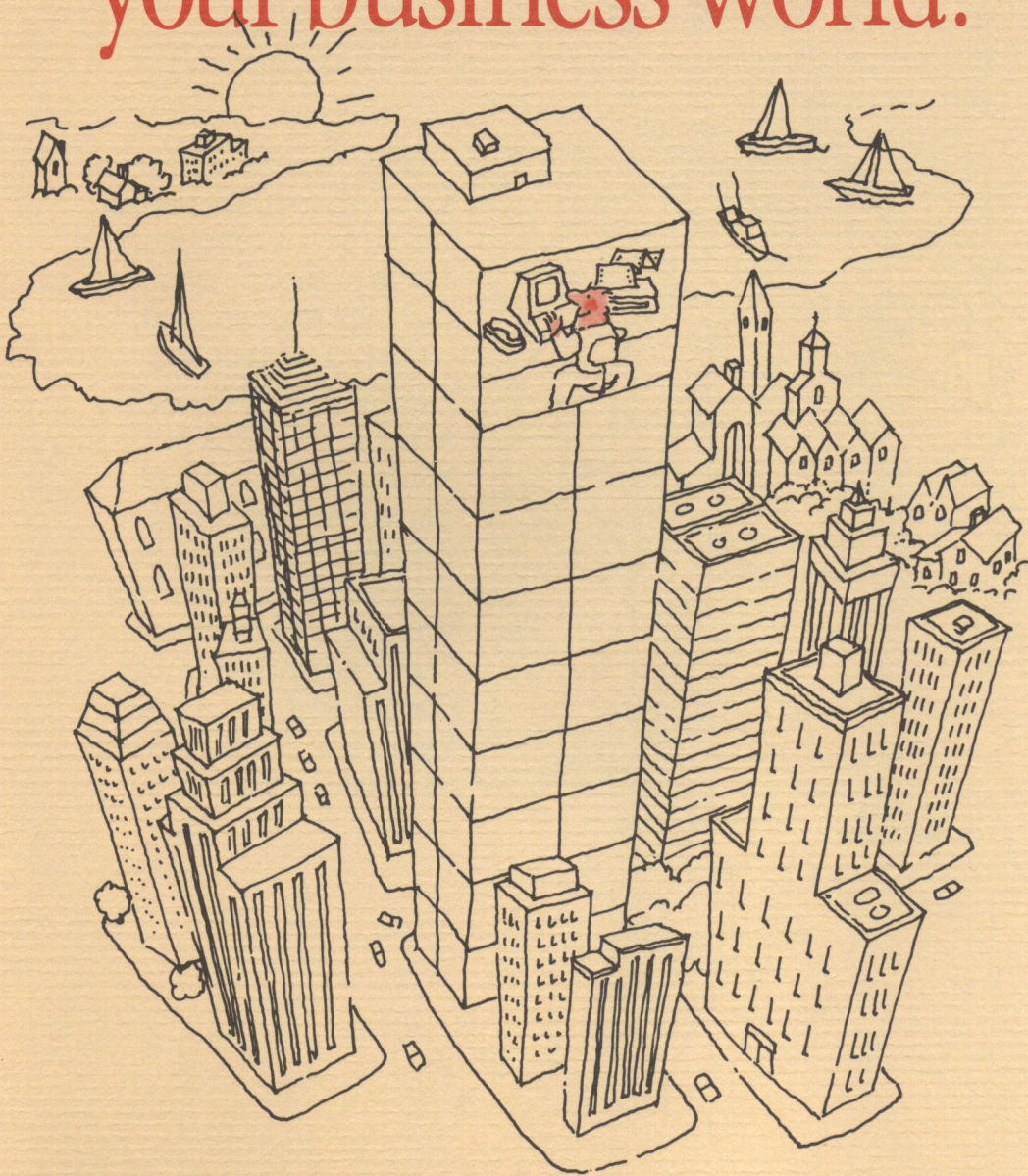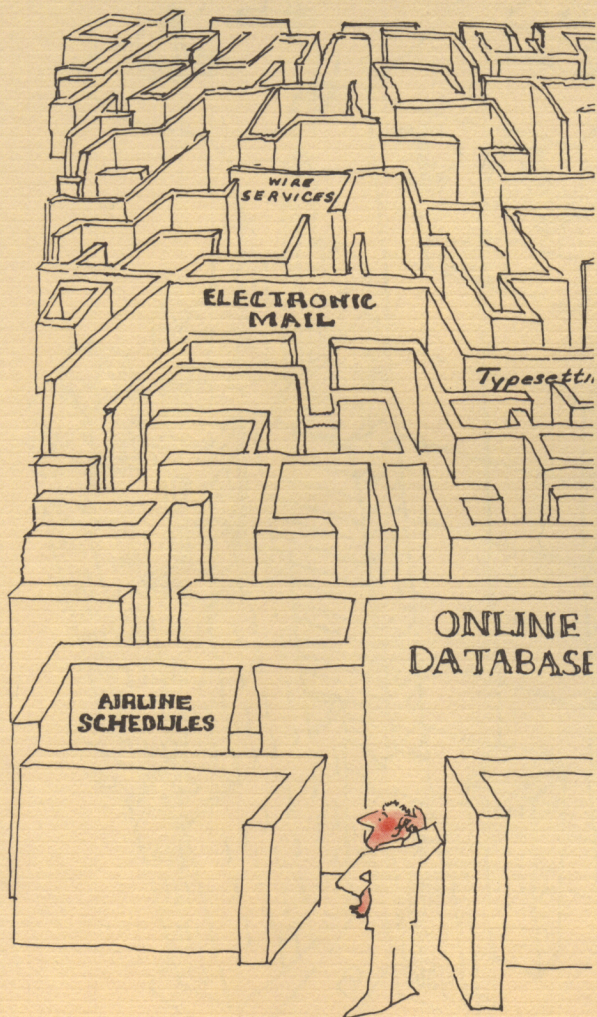# How to stay on top of your business world.

DELPHI™

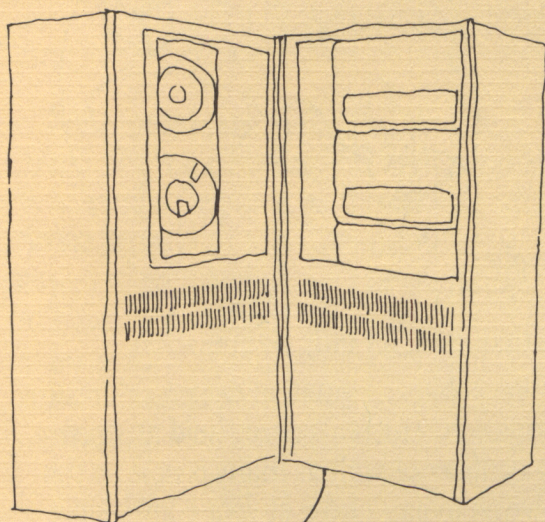# Avoiding The Information Services Maze.

Trying to find the right online information and communications services for your business can be confusing. Everywhere you turn, there's another service. Electronic mail; online databases; airline schedules; news services... each with a different phone number, a different password, a different set of commands... and each with a separate bill, often with a monthly minimum.
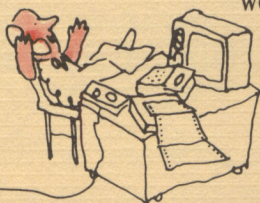
Now there's a solution: Delphi, the total information and communications utility. Delphi is the result of over four years of development, evaluation, selection and integration of the best services available. Now the services you need to stay on top of your business world are together in one proven, easy-to-use utility that works with any computer or terminal. There's one number to dial. One password. One simple log-on. One monthly bill. And no monthly minimum.

DELPHI. THE BUSINESS CONNECTION.

Delphi gives you much more than just an electronic mail or message system. It doesn't just connect you to other people with computers. It connects you to the world's most sophisticated databases, as well as a complete set of online services:
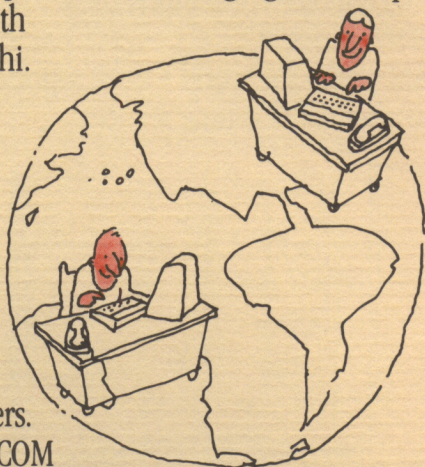
Airline Schedules & Reservations

Appointment & Facilities Scheduling

Information Center (with multiple
    levels of read/write access)

Conferencing (real time or continuing
    exchange)

Commerce Business Daily online

Dialog (SM)* Research Library
    (world's largest collection
    of databases)

20,000-Entry Encyclopedia

Instantaneous File Transmission

Mailthru™ to other services

Meeting Scheduling

Newsletters of special interest

Online Consultants

Personnel Networking

Securities Transactions & Prices

Spreadsheets (shared)

Textrieve™ (quick, easy-to-use data-
    base management system)

Travel Services

Typesetting

US Postal Service's E-COM

Western Union Telex

Wire Service News

Word Processing (shared)

*Dialog is a service mark of and is provided through a licensing arrangement with Lockheed's Dialog Information Service, Inc.

STAY IN TOUCH BETTER WHEREVER YOU ARE.

Eliminate telephone tag. With Delphi instant messaging, and Delphi Mailthru ™, you can stay in touch with anyone, whether or not they use Delphi. Whether they're across the hall or across the country. Whether they're "in the office" or not; whatever time zone they're in. Stay in touch with people in other divisions of your company. With your sales people. With your branch offices or retail locations. With consultants, vendors and suppliers. And with your customers. Send an E-COM message to everyone on a list you maintain, for only pennies each.

You can post notices in one of the public information centers or create your own company's private information centers. You can hold an open or private real-time or continuing conference with as many people as you like. Continuing conferences allow you to participate at your convenience and review what was said earlier. Share information and data files, send and receive memos, meeting reports, research findings and sales figures.

Delphi lets the people in your organization share their ideas and expertise. Post a bulletin board message, write a newsletter or take a poll on any subject.

Your Delphi company directory can serve as a supplement to, or even replace, your printed company directory, complete with alternate telephone extensions, vacation schedules, special skills and interests. It's a tool that will yield better use of your people's time.
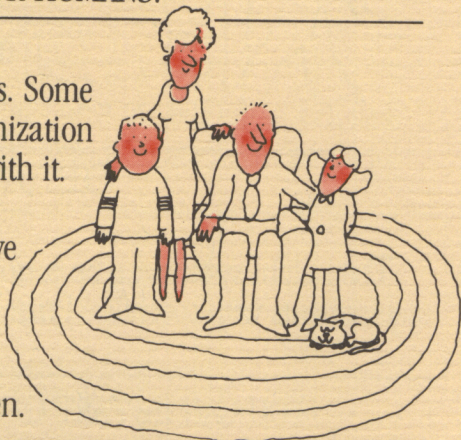
AND TAP INTO OTHER USEFUL SERVICES.

Delphi also connects you to many other services you can use in your business. You can get the latest news, business and financial stories,

weather forecasts and sports results. Check the stock, commodities and money markets. Check airline schedules and make reservations. Access a 20,000-entry encyclopedia and an enormous research library. Use dozens of specialized computational routines, word processing and typesetting services. Work jointly on a spreadsheet with others anywhere in the world. Keep track of your appointments. And much more.

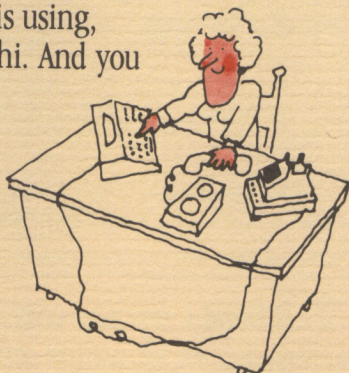## DELPHI WAS DESIGNED FOR HUMANS.

Some people are computer enthusiasts. Some aren't. We want everybody in your organization to like using Delphi, to be comfortable with it. So we designed it to be the friendliest, easiest-to-use system ever. You don't have to speak computerese. All you have to know is a few simple commands and you're in business. The straightforward instructions are right there on your screen.
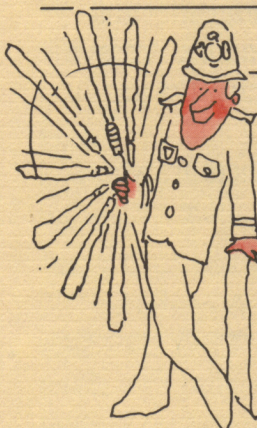
Even before getting started, Max, your Delphi guide, takes you through everything. In addition, Delphi comes with a complete handbook and quick reference command card.

ALL YOU NEED IS A COMPUTER OR TERMINAL, A MODEM AND A TELEPHONE.

No matter what computer your company is using, micro, mini or mainframe, you can use Delphi. And you can use almost any smart or dumb terminal. Delphi is compatible with all makes and is easily adaptable to any screen size. All you need is a modem to connect your computer to the telephone. Just about any acoustic coupler or direct connect modem you choose will work.

YOUR PRIVACY IS PROTECTED.

In the age of the computer, privacy has become a very important issue. Delphi's proprietary security structure assures maximum protection for private information. Delphi's policy safeguards incorporate, and go beyond, the stringent Videotex Industry Association's policy recommendations.
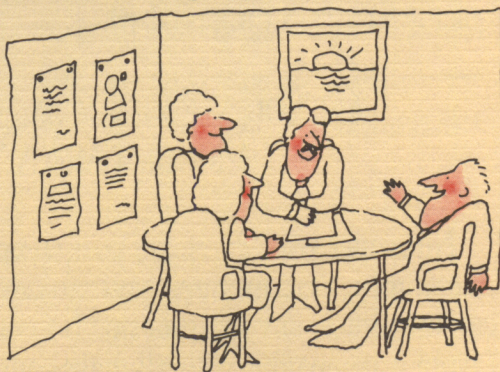
CUSTOM DESIGNED.

The Delphi system can be customized to your company's operating requirements with specialized menus and procedures.

YOU CAN BE PART OF THE DESIGN COMMITTEE.

You can have something to say about how Delphi grows. To do the best job, we have to know what services you need for your business. Perhaps you could use a custom menu or other feature. So write or call and let us know.

Better yet, sign up, log on and leave us a message!

DELPHI COSTS FAR LESS.

With Delphi, you pay only for services you actually use. And you pay the lowest rates for online service anywhere.

What's more, there's no monthly minimum charge. And no premium for high speed (1200 baud) transmission.

Initial cost is a mere $49.95 for a permanent subscription, complete with easy-to-use handbook, handy command reference card and updates. Extra handbooks are available for $19 and command cards for $2.

That's it. A very small initial cost. Low charges. No risk. And you get all the information and communications services your business needs.

SEEING IS BELIEVING.

We can demonstrate Delphi for you right now in your office. Just call or send back the enclosed card... and stay on top of your business world.

DELPHI™

How to stay on top of your business world.

3 Blackstone Street, Cambridge, MA 02139
(617) 491-3393 / (800) 544-4005

- -

Show me how Delphi can help me stay on top of my business world.

☐ Enclosed is $49.95 for a company subscription.

☐ Please have a representative contact me about a Delphi demonstration.

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